



# ANMOL MATHUR

TECHNOLOGY LEADER

## CONTACT

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Mumbai, India

## TECH DOMAINS

Salesforce / Moodle / Strapi / Contentful / Brightcove / Vimeo / Wordpress

AWS / GCP/ Azure / Websphere / APIGEE, Webservices / API / Adobe AEM

Java / Php / Python /Ruby On Rails / Nodejs / ReactJs / VueJs / Databases / Spree Commerce / Magento / Automation

SQL and NoSQL DB/ Big Data / Big Query / Tableau / Power BI / Data Analytics

Open AI - Gpt 4o, Llama 3, trypromptly

## EXPERTISE

Consulting and Solutioning  
Innovation & Tech Selection

AI - Artificial Intelligence  
IT Cost and Infra Management

Vendor Management

Client Servicing

System Architecture/Infrastructure design

Full project life cycle management

Financial/operational management

Agile Methodologies

Process & Product Roadmap

Program/Project Management

Leadership & Team Building

Microservice Architecture

Data Analytics

## PROFILE

10+ years out of the 23 years of executive-level experience in identifying, qualifying and implementing enabling technologies and enterprise systems that facilitate business processes and strategic objectives.

Experienced work environments from Corporates to Start-up and lead Technology applications from concept to implementation.

Deep exposure to working in both Onsite and Offshore models in IT product and services companies. Thrive on working in a dynamic, fast changing, and output-oriented environment.

Experience in setting up and mobilizing Technology Teams and leading upto 150+ technologists.

Worked with Local and International Technology and Resource Partners to assist in the Technology and Product Roadmap execution.

Leading Technology Vertical with an astute eye on Cost Control and Revenue Growth

## WORK EXPERIENCE

### Head Technology & VP Engineering

June 23-Present

 **Hungama Digital Media Entertainment** **Mumbai**

- Leader of Technology Department for Hungama Digital with Brands like (Hungama Gold, BollywoodHungama etc.), Manage Technology Development and Operations to ensure Technology drives Hungama's Media Business in terms of provide Music and Video Services via OTT Platforms, Media Companies, etc
- Digitally transformed the Technology Stack into Kubernetes using CNCF Technologies and Technology best practices and achieved a month Saving by >50%
- Driving organizational AI strategy by implementing Trypromptly no-code platform and GPU infrastructure, democratizing AI capabilities for all departments.

### Achievements

- Managing a 66+ member Technology Team to improve and maintain the Software Architecture and deliver technology and services to external stakeholders.
- Reduce the Cost of Technology Opex by >50% of 3Cr (May 23) to 1.4 Cr (Sept 24)
- Improve Technology Governance and implementation, focusing on Innovation and Reliability while ensuring SLAs of more than 98% uptime for all our services.
- Successfully did Cloud Audits and Migration of Services in a multi-cloud environment while managing Local and international partners

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Passionate soccer player, coaching technology teams, organizations and clients to new heights of productivity and success !!

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### INDUSTRY

Media – OTT/UGC / Print

Education (EdTech)

Ecommerce

Sports

Retail Banking

Fintech Channels (ATMs, POS)

Trade Finance

Global Cash Management

### INTERNATIONAL EXPOSURE

New York - USA - 1 year

Hongkong - China - 4 months

London - UK - 4 months

### WORK EXPERIENCE

#### Head Technology & VP Engineering

Sep 2021-Mar 23



Times Professional Learning (TimesPro)

Mumbai

- Lead the Team of Technology Development, Product Development and IT Operations for Times Professional Learning (TimesPro) to streamline the business processes via technology initiatives and make them future proof to service their Customers/Learners.
- Conceptualized the Learning Management and Sales Management Products and mobilized the development Team in an Agile Based Development Cycle.
- Consolidated all the Technology Vendor/ SAAS Products used and initiated the digital transformation journey for the organisation.

#### Achievements

- Setup and Lead the Technology Team of 40+ in 1 year, create the Software Architecture and initiated the Software Development department to build and support the Web and Mobile Applications



#### Technology Director

Jan 2020-Aug 2021

Xfinite Technologies (Mzaalo)

Mumbai

- Technology Head, Product Head and Ad Operations Head for Mzaalo Product – OTT / UGC / Blockchain Token Platform
- Setup and Lead the Team of 20+ in 1 year with Technology and Product Delivery in a Tech StartUp Environment.

#### Achievements

- Worked with the Founder and COO to build their Product and Technology Architecture and Roadmap and got the Mzaalo Product commercialized from 0 users to 10K users
- Setup their Digital Ad Revenue business by liaising with Technology, Publishers, Marketing Partners.

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### HOBBIES



### EDUCATION

#### Effective Leadership and Management

#### Michigan State University

2021

Certification Course for Leadership

#### MBA, Marketing

#### NMIMS, University of Mumbai

2004-2008

Post Graduate Course - Marketing

#### Bachelor of Engineering (B.E)

#### VESIT, University of Mumbai

1997-2001

Graduate Course - Electronics

#### Higher Secondary Course (HSC)

#### Bhavans, University of Mumbai

1999 - 2001

Course - Science

### LANGUAGES

English



Hindi



### WORK EXPERIENCE

#### Technology Director & Head Outsourcing

Dec 2016-Jan 2020



Digitas India (Client - Formula 1)

Mumbai & London

- Technology Head for India Division for Digitas-UK for one of the biggest sporting Client - Formula1.
- Setup and Lead a Team of 35+ for India including Architects / Developers / Project Management which including the Process Definition and Technology Implementation.
- Outsourced Technology Teams..

#### Achievements

- Lead and Outsourced Technology work across Digitas Clients with setting up and managing a Team of 150+ Technologists.
- Handled Formula 1 UK Client with Digitas UK and provided Architecture Solutions and executed in a cost effective manner with Agile Methodologies.

#### Chief Technology Officer (CTO)

Jan 2016-Dec 2016



OGAANMEDIA

Ogaan Media (Elle & SquareInch)

Mumbai

- Strategic Design, Development and Implementation of ELLE, ELLE DÉCOR, Squareinch, IndiaDesignID websites.
- Revenue stream using online advertising and managing complete IT portfolio.
- Concept, Product Development, Implementation and execution of Ecommerce IT Startup (Squareinch) .
- Lead the selection of Strategic Partners, Onboarding of Business Partners, Team Management, Client Management of marketplace Ecommerce model

#### VP IT Development

Aug 2008-Jan 2016



Hong Kong & Shanghai Bank

Mumbai and Hong Kong

- Managing the receivables business softwares for the corporate banking business of HSBC
- IT applications owner from management of cost, implementation and support.
- Application owner of corporate banking, retail banking applications; Multiple Vendor Management, Product and Platform Selection, Requirements and Testing Management, Product Rollouts and Production Support.

#### Business Analyst & Project Manager

Dec 2001 - Aug 2008



Oracle Financial Services

Mumbai and New York



Polaris Software Solutions

Chennai

- Managed Global Cash Management Software (GCMS) with a team of 12 – 25 from requirements, SDLC, change management, design, development, implementation and support.
- CMMI Level 5& SQA Standard Compliance and Client Management
- Technical code developer, application designer and Tester.
- Worked on Projects like GCMS, Sapphire, GPOS, CitiDirect